



DAY 0 PARMA **DRIVER & COMPANION**

- 18.00** **Guest arrival and accreditation**
at Grand Hotel de la Ville***** Parma*
- 19.30** Welcome aperitif and greeting from
the Master Maserati Staff
- 20.15** Dinner at an exclusive Restaurant
in the historic centre of Parma

DAY 1 VARANO DE' MELEGARI **DRIVER**

- 8.45** **Start of Master Maserati Course**
Arrival at the track and staff welcome
- 9.00** Theory session
- 9.30** Guests are divided into groups with activities on a rotation basis
Guidelines on correct driving
- 10.30** Start of practical exercises. Groups to rotate:
a) Driving on the circuit - initial sessions with analysis
of the video filmed on board
b) Handling Circuit
c) Driving session on the circuit with remote monitoring
and telemetry analysis
In-depth analysis sessions with data acquisition systems.
d) Braking technique

DAY 1 VARANO DE' MELEGARI - FLORENCE **DRIVER**

- 12.30** Lunch at the Circuit Restaurant
(driver & companion)
- 13.15** Group photo
- 13.30** Practical drills restart
- 15.30** Driving on the circuit - concluding sessions with instructor on board
and telemetry analysis
- 16.30** Closing ceremony and awarding of certificates

- 16.45** **Guests leave for Florence in Maserati cars**
(Guest/Instructor take turns at the wheel as preferred)

At the end of the event's circuit sessions, the guests and instructors leave for Florence, by a scenic, interesting route which will enable them to admire the landscape and enjoy the cars, putting the driving techniques learnt during the course into practice.
- 19.00** **Guests arrive at Grand Hotel Villa Medici*****L** Florence**
- 20.00** Dinner at exclusive restaurant in Florence
(driver & companion)

*Grand Hotel De La Ville, Barilla Center, Largo P. Calamandrei 11 43121 Parma.
Ph: 0039 0521 03.04 www.grandhoteldelaville.it

**Grand Hotel Villa Medici Via Il Prato 42, 50123 Firenze.
Ph: 0039 (0)55 277171 www.villamedichotel.it



DAY 1 PARMA - FLORENCE **COMPANION**

09.30
Leave for a tour of the buildings of historic interest in **PARMA**

Companions, with **shuttle and driver at their service**, will set off to explore Parma's magnificent historic centre with a guided tour of the **Cathedral** and **Baptistry**. This will be followed by a visit to the **Farnese Theatre**, once the court theatre of the Dukes of Parma and Piacenza, now included within the **National Gallery**.

12.30
Arrival at the Circuit and lunch

The companions will travel to the circuit at the end of their City Tour to enjoy lunch at the Autodrome restaurant with the drivers. This will enable them to exchange impressions on the first part of the day.

14.00 - 16.00
Transfer to **FLORENCE**
by special shuttle

The companions will leave for Florence by special shuttle, with destination the Grand Hotel Villa Medici *****L. Its large saloons, garden, rooms

with excellent interior design and terrace with magnificent view of the city create an atmosphere of great beauty. Its location is enviable: in the historic heart of Florence, a short stroll from the Arno, in quiet, secluded surroundings, where the greenery of the garden with pool creates a pleasant refuge from the city bustle.

17.30
Snack and Wine Tasting

Snack and Wine Tasting Companions will be offered a welcome aperitif next to the hotel's splendid pool. The wines available will include the world-famous Tuscan Chianti. After the tasting, guests will be able to enjoy an exclusive

afternoon's shopping along the streets of the historic centre (a short stroll from the hotel), surrounded by famous buildings, craftsmen's workshops and prestige ateliers.

17.30 - 19.00
Shopping in the centre of Florence

Florence offers not only the latest clothes by the leading Italian and international fashion houses, but also **traditional craftsmen's workshops**, historic tailors' shops and the unforgettable shoemakers: heirs to the genuine local craft tradition and creators of products of truly unique beauty, elegance and quality.

Florence has always been the capital of fashion

and fine clothes, a special place where past, present and future mingle. A glamorous city, where bright shop windows sparkle throughout the historic centre, from **Piazza della Signoria** to **via Tornabuoni**. A stroll across the romantic **Ponte Vecchio** is not to be missed. Any walk around the city will be given a special sparkle by stops at the most famous goldsmiths' shops, where jewels of incredible beauty, often more like works of art than everyday accessories, are on display.

19.00
Return to Hotel and drivers' arrival

20.00
Dinner at exclusive restaurant in Florence (driver & companion)

DAY 2 FLORENCE DRIVER & COMPANION

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| 9.15 | Guests divide into two groups for different activities. Depart hotel for: | 13.45 | Activities restart with groups swapping activities |
| | <p>a) Road Test Drive (about 70 km) at the wheel of Maserati models along the unique, lovely roads of the Chianti Valley. Break at the famous Frescobaldi Castle with gourmet tasting session for all and guided tour of the cellar and estate for companions.</p> <p>b) Guided tour of the most famous, prestigious locations in the Historic Centre of Florence: Uffizi Gallery and Traditional Craftsmen's Workshops</p> | 17.00 | Activities end with following options:
a) guests depart
b) option of prolonging stay in Florence at special Maserati conditions and rates
c) special shuttles can be organised for guests wishing to travel straight to the airport |
| 12.30 | Light Lunch at Hotel garden restaurant | | |

